



## KENSINGTON FIRE PROTECTION DISTRICT

**DATE:** July 17, 2024  
**TO:** Board of Directors  
**RE:** Renewal of Emergency Preparedness Coordination Contract  
**SUBMITTED BY:** Mary A. Morris-Mayorga, Consultant

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### **Recommended Action**

This item is provided for information and collection of feedback on the contract renewal for emergency preparedness coordination.

### **Background**

The annual contract for emergency preparedness coordination expired June 30, 2024 and a proposal for FY 2024-2025 was been received from Altivu. While the contract funding is included in the budget which allows the General Manager to sign a contract for this, the proposal was provided to discuss the alignment with District activities. The Board briefly discussed the item on June 19, 2024 and decided to extend the existing agreement pending receipt of an updated proposal which incorporated feedback that could be discussed at the next meeting.

With an Emergency Preparedness Work Plan approved, the expectation would be to align this and the Emergency Preparedness Coordination goals such that EPC reporting is measurable to the Board and community. This Work Plan would facilitate the Emergency Preparedness Coordinator to take a more guiding role in the Emergency Preparedness Committee such as: working with subcommittees, exploring potential grant funding, coordination with KPPCSD as applicable, and engaging social media (as referenced in the Local Hazard Mitigation Plan (LHMP) and with volunteers).

As a proactive measure, given that the fiscal analysis on consolidation is in progress, we will include a contract term which allows re-evaluation of priorities in November/December if consolidation may become a serious consideration in the near future.

### **Fiscal Impact**

The Fiscal Year 2024-25 Budget contains funds in the amount of \$110,935 for the Emergency Preparedness Coordinator consulting contract.

**Attachment:** Altivu Emergency Preparedness Coordination Proposal for FY 2024-2025  
Altivu Emergency Preparedness Coordinator Consulting Services Agreement



KENSINGTON FIRE PROTECTION DISTRICT  
**Emergency Preparedness Services**  
**2024-25 Contract Proposal**

JULY 2024



# INTRODUCTION

Over the last three years (2021-2024), Kensington residents have enhanced community engagement through the Neighborhood Emergency Preparedness Block Party initiative. This initiative has provided crucial face-to-face opportunities for residents to discuss safety improvements and emergency preparedness directly with the Kensington Fire Protection District. Through this increased interaction, Firewise community formation in Kensington took root.

A cultural strength of Kensington is the active participation of its residents, which stands out even among other wildfire-prone communities. This engagement is crucial in building a sustainable fire prevention and emergency preparedness volunteer model. Despite high registration rates with the Contra Costa County Community Warning System (estimated 96% of residents), challenges remain in reaching a similar audience size via social media platforms, where social media engagement measures below 5%. It is particularly important to have frequent, fast, and cost-effective communication with the district residents.

Our most effective non-alert communication has been through direct email, where approximately 74% of our Red Flag Warning list subscribers actively engage with the content. This method has proven essential in providing early warnings of increased wildfire risks or other emergency preparedness messages, which are critical as the Community Warning System (CWS) only issues alerts in imminently dangerous situations.

In addition to maintaining high CWS alert registration, we have identified areas for improvement in emergency preparedness, particularly in personal evacuation and family communication plans and the storage of emergency supplies. Recent surveys conducted at our Block Parties and through the Fire Plug newsletter indicate a need for improved personal household preparedness.

By leveraging Kensington's community-centric culture, we aim to deepen our preparedness efforts and build stronger collaborations for improved resilience through Neighborhood Emergency Preparedness Block Parties, Firewise community initiatives, and coordination with

# PROGRAM APPROACH FOR 2024-2025

To balance the increased demand for community support in Kensington with limited personnel and volunteer resources, there is a priority to strategically leverage formation of Firewise communities to:

- accomplish removal of hazardous vegetation,
- improve home hardening retrofits and public awareness
- prepare for wildfire evacuations

The formation of Firewise communities also provides multiple touch points throughout the year with engaged citizens acting as local preparedness ambassadors. This increased level of support and engagement with the community fosters a deeper understanding of the needs of the community and how to best navigate obstacles and improve resources for residents.

In support of the Kensington Fire Protection District's mission, the following are the top five priorities to improve wildfire prevention, emergency preparedness and community resilience:

- Kensington Firewise Community Development
- Ember Exclusion Home Hardening
- Hazardous Vegetation Removal
- Evacuation Readiness Campaigns
- Red Flag Warning Email Subscription

# EP Coordinator Education & Certifications

## EDUCATION

- **BA International Business Management** – Russian Language, San Diego State University
- **International Relations and World Politics** - Moscow State University – Russian Federation
- **Project Management** - University of California Los Angeles Extension
- **Fire Academy** – Georgetown / Garden Valley Fire Protection District - El Dorado County, CA

## CERTIFICATIONS

### **Public Information**

- Advanced Public Information Officer (L0388) – CSTI
- Intermediate Public Information Officer – CSTI
- Public Information Basics (L0105) - CSTI
- Public Information Officer Awareness (IS-29A) -FEMA
- Media Relations (MR) - CSTI
- Social Media in Emergency Management (IS-42A) -FEMA
- Integrated Public Alert and Warning Systems for Alert Originators (IS-247B)- FEMA

### **Emergency Management**

- Integrating Access & Functional Needs into Emergency Management (G197) - CSTI
- Standardized Emergency Management System Online Course (SEMSG606)-CSTI
- Emergency Operations Center Action Planning (G626) – CSTI
- Forms Used for The Development of The Incident Action Plan (IS-201) – FEMA
- NIMS Intrastate Mutual Aid (IS-706)-FEMA
- Recovery From Disasters: The Local Community Role (G205)-CSTI
- Emergency Management Concepts (G191/G775) - CSTI

### **Wildland Firefighting / Structural Firefighting / Incident Command**

- Introduction to the Incident Command System (ICS-100) - FEMA
- Incident Command System for Initial Response (ICS-200) - FEMA
- Introduction to the National Incident Management System (ICS-700) - FEMA
- Human Factors in The Wildland Fire Service (L-180) - NWCG
- All Hazard Safety Officer (L-954) - FEMA
- Wildland Firefighter Training (S-130) - NWCG
- Introduction to Wildland Fire Behavior (S-190) - NWCG
- Wildland Fire Chain Saws (S-212) - NWCG

## FEE STRUCTURE

Compensation rates have increased, per the US Bureau of Labor Statistics. The June 2021 Emergency Preparedness Coordinator contract value of \$100,000 adjusted for inflation to May 2024, based on the US Bureau of Labor Statistics, CPI Inflation Calculator, is \$116,670.00. Monthly billing will not exceed \$9,722.50, with the contract beginning retroactively upon the previous contract expiration.



## **ALIGNMENT TO KFPD GOALS**

The Kensington Fire Protection District Board established goals for five categories.

- I: Vegetation Management and Wildfire Risk Mitigation
- II: Emergency Preparedness
- III: Other District Operations and Policies
- IV: District Intergovernment Relations
- V: Infrastructure Investment

The following pages demonstrate the services and support activities aligned with the district's goals and mission.

# **KENSINGTON FIRE PROTECTION DISTRICT 2024-25 Contract Proposal**

**District Goal Category I: Vegetation Management and Wildfire Risk Mitigation**

Synthesized KFPD Goals	Sub Goals	Coordinator Support Actions - <b>Currently Providing</b> , <b>Proposed</b> , <b>Needs more direction</b>
<p><b>Develop a plan for reducing fire risk along the Kensington/ EBRPD Interface including:</b></p>	<p>Prioritized short-term and 3-year goals, to be developed with EBRPD, with progress reviewed at least quarterly.</p>	<p>Support KFPD objectives and mission when more detail is provided.</p>
	<p>A subcommittee to establish and manage partnership with EBRPD and other agencies.</p>	<p>Provide updates/intel reported by local agencies participating in the Hills Emergency Forum Monthly Meetings to identify opportunities for collaborative partnerships.</p>
	<p>Yearly budgetary allocation to support efforts in coordination with EBRPD</p>	<p>Support KFPD objectives and mission when more detail is provided.</p>
	<p>Heightened engagement through the Fire Chief with ongoing intra-agency discussions and potential learnings from local fire mitigation successes</p>	<p>Agency coordination partnership with Berkeley Fire in Firewise support and involvement with Hills Emergency Forum</p>
	<p>Regular engagement with existing efforts in the community engaged with fire mitigation</p>	<p>Community outreach education and communication Firewise development and agency coordination with Make El Cerrito Fire Safe and Kensington Firewise communities that have relationships and history of working with EBRPD along the Ridgeline.</p>
<p><b>Elevate issue of vegetation management within the town as a priority for Kensington:</b></p>	<p>Support, though public education, the need for vegetation management and home hardening and the benefits therefrom</p>	<p>Coordination with fire prevention officers for ongoing resident support to identify and reduce wildfire risk through vegetation management and home hardening education and available resources ie: Diablo Fire Safe / Kensington Firewise /KFPD Vegetation Grants.</p>

**District Goal Category I: Vegetation Management and Wildfire Risk Mitigation**

	<p>Revisit process for supporting replanting and vegetation removal efforts within Kensington (e.g. with grants, donations)</p>	<p>Retool the Kensington Replanting Grant to more effectively remove hazardous vegetation pending additional resources approved by KFPD Board.</p>
	<p>Support ongoing and developing Firewise efforts within the community</p>	<p>Educate the public on the benefits of Firewise community development, assist application filing and provide technical assistance, support firewise leads with community outreach and community engagement effectiveness, coordinate communication and action between residents as a liaison when necessary, facilitate firewise lead meetings/mixers, attend firewise block parties and community education events, interface with regional firesafe/firewise associates, attend relevant California Fire Safe Council meetings, track best practices from statewide firesafe/ firewise communities to be used locally.</p>

**District Goal Category II: Emergency Preparedness**

<p><b>Synthesized KFPD Goals</b></p>	<p><b>Sub Goals</b></p>	<p><b>Coordinator Support Actions - <span style="color: green;">Currently Providing</span>, <span style="color: orange;">Proposed</span>, <span style="color: red;">Needs more direction</span></b></p>
<p>Formalize a joint Emergency Preparedness Committee (EPC) relationship between KPPCSD and KFPD (including with the Fire Chief/El Cerrito), to facilitate coordinated planning, synergies of staffing and effort and concerted engagement with other agencies (e.g. Contra Costa County)</p>		<p>Continue coordination with El Cerrito Kensington staff, Berkeley Fire and Contra Costa County Fire Protection District County Coordinator to support Kensington residents in home hardening and removal of hazardous vegetation.</p>

**District Goal Category II: Emergency Preparedness**

Maintain the earthquake and disaster preparedness program by supporting the Community Emergency Response Team (CERT).		Assist CERT recruitment and programs by posting announcements to the Kensington community and integrating CERT announcements and encouraging participation during Firewise, Neighborhood Block Parties, and other relevant community engagements.
Refine and update the role of Emergency Preparedness Coordinator in parallel with evolving the mission of the EPC		Provide data and community feedback to KFPD Board, El Cerrito Kensington Fire Chief, and Emergency Preparedness Committee to guide purposeful and relevant decision making to align the Fire District's and Emergency Preparedness Committee's mission in support of Kensington residents.

**District Goal Category III: Other District Operations and Policies**

<b>Synthesized KFPD Goals</b>	<b>Sub Goals</b>	<b>Coordinator Support Actions - <span style="color: green;">Currently Providing</span>, <span style="color: orange;">Proposed</span>, <span style="color: red;">Needs more direction</span></b>
Insure District performance, standards and service delivery remain at a high level through:	Maintenance of the District of Distinction certification and other administrative requirements of the district	Continue administrative and public communication tasks to support the District of Distinction certification.
	Review and realignment of staffing and committee structures with strategic goals	Support KFPD objectives and mission when more detail is provided.
	Facilitating clear communication between staff and the BOD, and the District and the citizens of Kensington	Continue providing Public Information services to the Kensington community and reporting relevant and timely updates to the General Manager, Fire Chief, and Board of Directors.

**District Goal Category III: Other District Operations and Policies**

<p>Develop and provide resources to effectively support both identification of grant opportunities and timely and rapid application to appropriate agencies</p>		<p>Through firewise development, emergency preparedness initiatives, data collection, and public awareness campaigns and educational events, position the community to be competitive to receive relevant grants. Continue to forward any grant notifications discovered to the KFPD General Manager for review and consideration.</p>
<p>Review ongoing issue of insurance non-renewals and scope of mitigating actions available to the district</p>		<p>Increase presence of California Department of Insurance resources and messaging with the community and integrate with Firewise development, home hardening, and hazardous vegetation initiatives.</p>

**District Goal Category IV: District Intergovernmental Relations**

<p><b>Synthesized KFPD Goals</b></p>	<p><b>Sub Goals</b></p>	<p><b>Coordinator Support Actions - <span style="color: green;">Currently Providing</span>, <span style="color: orange;">Proposed</span>, <span style="color: red;">Needs more direction</span></b></p>
<p>Invest in a strong working relationship with the KPPCSD:</p>	<p>Develop a collaborative Public Safety mindset, and identify actions the districts can take in concert to address the needs of Kensington</p>	<p>Continue working with KPPCSD/KPD on public events such as National Night Out, and public awareness campaigns, Neighborhood Emergency Preparedness Block Party events.</p>
	<p>Support the necessary framing for financial and governance analyses related to the study of a potential unified district structure</p>	<p>Support KFPD objectives and mission when more detail is provided.</p>
<p>Identify tractable steps available to strengthen ambulance and dispatch service in the district</p>		<p>Support KFPD objectives and mission when more detail is provided.</p>



**District Goal Category IV: District Intergovernmental Relations**

Support continued district participation in area-wide wildfire response training exercises		Inform the public of area-wide wildfire response training exercises and use the opportunity to remind the public to take steps at home to prepare for wildfire risks evacuation readiness.
Continue to evaluate opportunities to engage in cost-saving or service-enhancing programs with agencies in surrounding areas		Continue working with Contra Costa County Fire Protection District County Coordinator and escalate inquiries to identify opportunities for residents to qualify for Measure X Wildfire Mitigation programs or other resources regionally available.

**District Goal Category V: Infrastructure Investment**

<b>Synthesized KFPD Goals</b>	<b>Sub Goals</b>	<b>Coordinator Support Actions - <span style="color: green;">Currently Providing</span>, <span style="color: orange;">Proposed</span>, <span style="color: red;">Needs more direction</span></b>
Engage in biannual review of potential infrastructure investments to augment the district's public safety mandate	Update current water system improvement plan; identify remaining areas that could benefit from upgrading	Support KFPD objectives and mission when more detail is provided.
	Review hydrant proximity to Hilltop School and Tilden park; identify areas of need	Support KFPD objectives and mission when more detail is provided.
Provide Red-Flag-Day/wildfire evaluation and planning support efforts to engage (with KPPCSD and the County) with a focus on	Emergency vehicle access routes to the Kensington interface with Tilden Park	Assist with public awareness campaign development and relevant messaging to the community.
	Traffic control, parking regulation and evacuation protocols	Assist with public awareness campaign development and relevant messaging to the community.

District Goal Category V: Infrastructure Investment

Maintain and report annually to the community on the seismic integrity and functional adequacy of Kensington's fire station

Assist with public awareness campaign development and relevant messaging to the community.



## **ONGOING SERVICES - Community Preparedness Campaigns and Programs, Communication and Education**

The following pages demonstrate the currently provided services aligned to the KFPD categorized goals:

- I: Vegetation Management and Wildfire Risk Mitigation
- II: Emergency Preparedness
- III: Other District Operations and Policies
- IV: District Intergovernment Relations
- V: Infrastructure Investment

## **KENSINGTON FIRE PROTECTION DISTRICT 2024-25 Contract Proposal**

## COMMUNITY PREPAREDNESS CAMPAIGNS & PROGRAMS

PROGRAM/ CAMPAIGN	KFPD STRATEGIC ALIGNMENT	Description of Coordinator activities and support.
<b>Home Hardening Program and Public Awareness Campaign</b>	<b>CATEGORY I:</b> Vegetation Management and Wildfire Risk Mitigation	Prioritize communication on ember exclusion to prevent home ignition from wildfire or structure to structure fire.
<b>Red Flag Warning Email Program and Public Awareness Campaign</b>	<b>CATEGORY II:</b> Emergency Preparedness	Continue subscriptions for Red Flag Warning Email Distribution List and update the district Red Flag Web Page as needed. Push Red Flag notifications to community through email and social media. Develop physical Red Flag Warning announcements in visible areas of the community when activated by National Weather Service
<b>Hazardous Vegetation Removal Program</b>	<b>CATEGORY I:</b> Vegetation Management and Wildfire Risk Mitigation	Continue reinforcing the necessity to remove hazardous vegetation ( juniper, bamboo, eucalyptus) priority removal along routes out of homes and main corridors for evacuation. Finalize developing a program to support removal of hazardous plants pending allocation of funds with KFPD Board approval.
<b>Evacuation Readiness Campaign</b>	<b>CATEGORY II:</b> Emergency Preparedness	Continue promoting evacuation readiness prioritizing a) knowing multiple routes out from home b) establishing a place to stay outside of Kensington in advance of an incident and c) working with neighbors to improve community preparedness to reduce hazards (i.e. parking changes and vegetation removal)
<b>Neighborhood Emergency Preparedness Block Party Program</b>	<b>CATEGORY II:</b> Emergency Preparedness	Continue being available to provide presentations at a local level to advance the district's mission to support firewise development, CERT recruitment, hazardous vegetation removal, evacuation readiness, emergency preparedness, and community resilience.
<b>Kensington Firewise Program</b>	<b>CATEGORY I:</b> Vegetation Management and Wildfire Risk Mitigation  <b>CATEGORY II:</b> Emergency Preparedness  <b>CATEGORY IV:</b> District intergovernmental relations.	Continue promoting firewise development in Kensington, supporting application filings, assist community outreach and participation, liaise with Berkley Firewise and Make El Cerrito Fire Safe associates for collaborative engagement.

## COMMUNITY PREPAREDNESS CAMPAIGNS & PROGRAMS

<b>CERT Recruitment/ Courses/ Events Public Awareness</b>	<b>CATEGORY II:</b> Emergency Preparedness	Continue supporting CERT recruitment, training, and events by publishing announcements and encouraging participation.
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## EDUCATION & COMMUNICATION

<b>Service/Deliverable</b>	<b>KFPD STRATEGIC ALIGNMENT</b>	<b>Description of Coordinator activities and support.</b>
<b>Public Information Continuity</b>	<b>CATEGORY III:</b> Other district operations and policies	Provide timely, relevant, information to the community through digital, print, and public engagements.
<b>Monitor communication</b>	<b>CATEGORY III:</b> Other district operations and policies	Route and respond to inbound inquiries appropriately.
<b>Track hazards</b>	<b>CATEGORY II:</b> Emergency Preparedness	Monitor NWS announcements for relevant hazards to the community.
<b>Website updates</b>	<b>CATEGORY III:</b> Other district operations and policies	Create and update existing pages of the KFPD website.
<b>Maintain Red Flag Warning Email Distribution List</b>	<b>CATEGORY II:</b> Emergency Preparedness	Add contacts to the Red Flag Warning Email distribution list.
<b>Assist residents with CWS Registration</b>	<b>CATEGORY II:</b> Emergency Preparedness	Provide contact information to CWS for residents to confirm registration or create a new profile for warning notifications.
<b>Firewise Overview</b>	<b>CATEGORY I:</b> Vegetation Management and Wildfire Risk Mitigation	Provide program overview information to residents interested in developing a firewise community. Introduce prospective leads to active firewise leads within Kensington.
<b>Kensington Outlook Articles</b>	<b>CATEGORY III:</b> Other district operations and policies	Provide relevant content for publication through the Kensington Outlook that aligns with the district's mission.

## EDUCATION & COMMUNICATION

<b>Fire Plug Publication</b>	<b>CATEGORY III:</b> Other district operations and policies	Publish the KFPD newsletter twice annually.
<b>Ad Hoc Communications</b>	<b>CATEGORY IV:</b> District Intergovernmental Relations  <b>CATEGORY V:</b> Infrastructure Investment	Create outreach material for firewise communities, or notices for the El Cerrito Kensington Fire Department when needed.
<b>Existing Activities</b>	<b>CATEGORY I:</b> Vegetation Management and Wildfire Risk Mitigation  <b>CATEGORY II:</b> Emergency Preparedness  <b>CATEGORY IV:</b> District intergovernmental relations.	National Night Out
		CERT Announcements
		National Preparedness Month
		Sandbag Distribution
		Fire Extinguisher Disposal
		CERT Water Storage Sale
		Paper Shredding & Medical Collection Event
		Evacuation Readiness Campaign
		Community Wildfire Preparedness Day/Week
	Kensington Firewise	



## **Emergency Preparedness Coordinator Campaign Timeline**

The following page illustrates the timeline of campaigns and activity throughout the year.

KENSINGTON FIRE PROTECTION DISTRICT  
**2024-25 Contract Proposal**





# START THESE **3 THINGS** FOR COMMUNITY WILDFIRE PREPAREDNESS DAY

MAY 4th, 2024



September is **NATIONAL  
PREPAREDNESS  
MONTH**



## **WILDFIRE PREPAREDNESS WEEK**

### **AN ACTION A DAY FOR 7 DAYS**

**MAY 1-7**



**Kensington residents should use these resources to stay aware of emergencies.**

Read more to know why you should use ALL of them.



everbridge  
**NIXLE**



KENSINGTON  
FIRE PROTECTION DISTRICT



**nextdoo**





# RED FLAG WARNING

## EAST BAY HILLS

TUE 8/17 11:00 PM - WED 8/18 3:00 PM



# KENSINGTON

FIRE PROTECTION DISTRICT

## REMAIN ALERT AND AWARE OF YOUR SURROUNDINGS.

### Assume all lines are energized. CALL 9-1-1 TO REPORT DOWNED LINES



# FIRE WEATHER WATCH

## POTENTIAL DRY LIGHTNING

## EAST BAY HILLS

SUN 7/18 5:00 PM - MON 7/19 11:00 AM



### What to consider when evacuating your home



# FIREWORKS ARE ILLEGAL

# HIGH RISK WILDFIRE



## PLANNING AHEAD FOR WILDFIRE SMOKE

PREPARATION FOR POOR AIR QUALITY &  
HEALTH CONSIDERATIONS

KENSINGTON  
FIRE PROTECTION DISTRICT





**KENSINGTON**  
FIRE PROTECTION DISTRICT

# BEING NEIGHBORLY IS IN YOUR PREPAREDNESS PLAN

Please participate in our second of two surveys



**KENSINGTON**  
FIRE PROTECTION DISTRICT

## WHAT IS A QR CODE? HOW DO I READ IT? WHAT ARE THEY FOR?

You may have seen those blotchy squares on the Kensington Fire Protection District Wildfire Preparedness Workbook.

Why are they there? The QR Code is for your convenience. Have you ever typed in a web address and missed a letter? Or couldn't quite find the right page on a website for something specific?

Read the article to find out more about how QR Codes are beneficial for all ages.



## CAL FIRE SUBDIVISION REVIEW



Purdue - Surveyed 12/4/2023	
Subdivision Name	Purdue
Subdivision Alias	
Responsibility Area	LRA
FHSZ	Very High
City	Kensington
County	Contra Costa
Attachments:	
	<a href="#">23-XCC-B743.pdf</a>
Zoom to	

- Create a second
- Install reflect
- Install refle
- Limit street
- Conduct
- Install



**KENSINGTON**  
FIRE PROTECTION DISTRICT

## DO YOU HAVE EXPIRED FIRE EXTINGUISHERS? INFORMATION FOR PROPER DISPOSAL







# EMERGENCY SUPPLY SALE

WATER STORAGE & EXTINGUISHERS

PLACE YOUR ORDER BY THURSDAY, APRIL 27TH



**OPEN ENROLLMENT - REGISTER NOW!**

## EMERGENCY RESPONSE TRAINING

- **DISASTER PREPAREDNESS**
- **FIRE SAFETY & HAZARDS**
- **BASIC FIRST AID**
- **TREATING LIFE-THREATENING CONDITIONS**
- **SEARCH & RESCUE**

WINTER SESSION BEGINS Thursday, January 11th  
WEEKLY THURSDAY EVENING CLASS (9 WEEKS)  
LOCATION: LAFAYETTE COMMUNITY CENTER

~~\$100~~ **\$40**

EL CERRITO & KENSINGTON RESIDENTS  
QUALIFY FOR RESIDENT COURSE FEE

Contact for registration info:



COMMUNITY EMERGENCY  
RESPONSE TEAM

## EL CERRITO & KENSINGTON **EARTHQUAKE PREPAREDNESS**

### EMERGENCY SUPPLY SALE

WATER STORAGE & FIRE EXTINGUISHERS

#### **DO YOU HAVE 1 MONTH'S WORTH OF WATER STORAGE?**


When an earthquake hits, one of the most important things to have on hand will be drinking water. EBMUD say they expect to have most residential service restored within a month of a major quake. Prepare to have 1 gallon of potable water and 1 gallon of sanitation water per person per day.

**GET PREPARED IN TWO EASY STEPS.**



814 CRAFT

# KENSINGTON FIRE PROTECTION DISTRICT



**DON'T MISS A CRITICAL MESSAGE!**

**COMPLETE THESE STEPS TO KNOW WHEN AN EMERGENCY IS OCCURRING AT HOME.**

- 1. ADD THE CWS CONTACT CARD TO YOUR MOBILE DEVICE'S CONTACT LIST.**

Some cell carriers categorize unknown callers as spam. Download the card now and enable Emergency Bypass for the contact.

CWS 925-655-0195

SCAN TO DOWNLOAD THE CONTACT CARD
- 2. REGISTER WITH CWS TO ENSURE YOUR DEVICE RECEIVES ALERTS.**

Contra Costa County Community Warning System (CWS) will work with first responders to contact residents during an emergency. Registration is vital to receiving alerts.

VISIT: CWSALERTS.COM

SCAN TO VISIT THE REGISTRATION SITE
- 3. OPT-IN TO NIXLE BY TEXTING YOUR ZIP CODE TO '988777' ON YOUR MOBILE DEVICE.**


Nixle is a notification platform controlled by local public safety agencies. Kensington Police and Fire use Nixle to communicate directly with the community.

VISIT: WWW.NIXLE.COM

SCAN FOR THE NIXLE APP

f @kensingtonfpd

# KENSINGTON FIRE PROTECTION DISTRICT



## RED FLAG DAYS REQUIRE YOUR ACTION! KNOW WHEN YOU NEED TO BE READY

Register for Red Flag and Emergency Preparedness Email Notifications from Kensington Fire Protection District.

- STAY INFORMED OF RED FLAG DAYS
- PACK YOUR GO BAG
- STAY AWARE OF WILDFIRE RISKS
- STAGE YOUR CAR FOR POSSIBLE EVACUATION
- HELP YOUR NEIGHBORS PREPARE

TO SUBSCRIBE, SEND AN EMAIL TO: [SUBSCRIBE@KENSINGTONFIRE.ORG](mailto:SUBSCRIBE@KENSINGTONFIRE.ORG)

SCAN TO SUBSCRIBE FOR EMAIL ALERTS

### WHAT IS A RED FLAG WARNING?

Red Flag Warnings are issued by the National Weather Service when conditions combine to produce the possibility of extreme fire behavior. Be ready on Red Flag Days.

- High Temperatures
- Low Humidity 20% AND BELOW
- Strong Winds 25 MPH +
- Possibility of Dry Lightning Strikes
- Dry Fuels

f @kensingtonfpd

The maintenance of this area is a unique example of neighbors and agencies working together for a Fire Safe Community.

Our thanks to PG&E for grant funding, to the Kensington Fire Protection District, East Bay Regional Parks District and Diablo Fire Safe Council for their ongoing support of this project.



## KENSINGTON FIRE PROTECTION DISTRICT

# STAY AWARE & ALERT RED FLAG WARNINGS

**SIGN UP FOR EMAIL NOTIFICATIONS VISIT TO LEARN MORE: [www.kensingtonfire.org/redflag](http://www.kensingtonfire.org/redflag) or scan the QR Code below.**

- ADJUST YOUR PARKING
- PREP YOUR GO-BAG
- UPDATE YOUR EVACUATION PLAN

[www.kensingtonfire.org](http://www.kensingtonfire.org)





**PUBLIC NOTICE**

**DOOR HANGER DISTRIBUTION**

**KENSINGTON  
EVACUATION DRILL**

**SAT, APRIL 9th, 9:00AM**

[www.kensingtonfire.org/drill](http://www.kensingtonfire.org/drill)



**KENSINGTON**  
FIRE PROTECTION DISTRICT

**YOUR STREET IS INCLUDED IN A SIMULATED EMERGENCY**

**KENSINGTON EVACUATION DRILL**  
SAT, APRIL 9th, 9:00AM  
[www.kensingtonfire.org/drill](http://www.kensingtonfire.org/drill)

Invest 15 minutes in completing the preparedness steps on the back of this door hanger. Preparing for this evacuation drill also prepares you for an actual emergency.

PREPARING IN PARTNERSHIP





## HELP US IMPROVE OUR EMERGENCY RESPONSE

Please participate in our first of two surveys.

This survey provides Kensington's emergency planners with knowledge regarding disaster response and preparedness.

***DON'T WAIT FOR A DISASTER.  
SCORE YOUR PREPAREDNESS NOW!***



Find out if you'll be helping others  
or needing help in an emergency.

SCAN or visit the website to take the assessment:  
[www.kensingtonfire.org/survey](http://www.kensingtonfire.org/survey)



KENSINGTON  
FIRE PROTECTION DISTRICT





## BLOCK PARTY PREPAREDNESS METRICS

	2022 EVACUATION DRILL SURVEY RESULTS	PURDUE AVE BLOCK PARTY	KENSINGTON CT BLOCK PARTY	LAKE DRIVE BLOCK PARTY	RUGBY AVE BLOCK PARTY
The CWS phone number added to mobile phone contacts.	<b>45.7%</b>	<b>31.6%</b>	<b>63.6%</b>	<b>75%</b>	<b>100%</b>
Registered with CWS for emergency alerts.	<b>96.1%</b>	<b>47.4%</b>	<b>81.8%</b>	<b>87.5%</b>	<b>100%</b>
Go Bag packed and accessible for the upcoming fire season.	<b>67.7%</b>	<b>63.2%</b>	<b>54.5%</b>	<b>75%</b>	<b>77.8%</b>
Emergency supplies for shelter in place at home.	<b>67.4%</b>	<b>78.9%</b>	<b>72.7%</b>	<b>93.8%</b>	<b>88.9%</b>
Reunification plan or a meeting place established with friends/family for emergencies.	<b>55.1%</b>	<b>73.7%</b>	<b>45.5%</b>	<b>56.3%</b>	<b>33.3%</b>






KENSINGTON  
FIRE PROTECTION DISTRICT

# SANDBAGS

for Kensington Residents

A graphic with a dark background featuring a pattern of sandbags. The Kensington Fire Protection District logo is in the top left. The word "SANDBAGS" is written in large, bold, orange letters, and "for Kensington Residents" is written in white below it.






**WELCOME**

SUN O  
1 LAW

All residents are invi  
District Welcome P  
new Fire Chief and re

SUGGESTED DONAT  
FOR TICKETS, SCAN  
WWW.KENS









## GET OUT & DOWN

### KNOWING HOW TO GET OUT YOUR RESPONSIBILITY

Identify at least two ways out of Kensington from your home.

Use the nearest available downhill major streets to get out.



## BEYOND THE ZONE NUMBER ZONE ECK-E008

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This involves being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation.

TURN OVER- continued on back.

# 2

## SITUATIONAL AWARENESS

### STAY INFORMED & AWARE

Residents are responsible for knowing their way to Arlington Avenue or Spruce Avenue. Those living on the Arlington consider Sunset Drive through View Cemetery to Colusa Ave. Add those living on the northeastern consider Hilltop School drive at the top of Highland traffic bollards have been removed for evacuation.

This area includes streets in a very high fire risk because of the immediate proximity to TILDEN PAI

### NOTE

Any special evacuation instructions from the Kensington Police Department or other authority (e.g. CWS) will supersede these instructions.

## 3 KNOW YOUR ZONE

Your zone is referred to as ECK-E008, or locally it may be verbally abbreviated as "Zone 8".

Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

If you or people in your household have limited mobility or medical issues, consider pre-evacuation. This means not waiting to leave until you're given an order to go.

## 4 PLAN FOR YOUR SAFETY

Establish a plan that ensures:

- 1 Easily grabbing your prepacked Go Bag.
- 2 Using your respective route out of Kensington.
- 3 Having a plan for shelter that suits your needs, whether its with a friend/relative, a hotel, or second home, plan well in advance of an emergency. When an emergency strikes, go there!

More detailed preparedness information is available in the Kensington Wildfire Preparedness Workbook. Visit our website online or request a hard copy by emailing [prepare@kensingtonfire.org](mailto:prepare@kensingtonfire.org).

## A MESSAGE FROM THE CHIEFS



EL CERRITO-KENSINGTON FIRE

Fire Chief Eric Saylor

Use this guide as a prompt to finalize your wildfire evacuation plan. We have provided resources which will help you build an emergency plan. Thank you for doing your part to ensure your safety.



KENSINGTON POLICE DEPARTMENT

Police Chief Mike Gancasz

A wildland fire presents a unique threat to our community. The presence of a fire that sweeps through the hills that comprise the District of Kensington creates a considerable threat to both life and property. Everyone in our community has an important role in ensuring all residents can safely leave an area threatened by a wildfire. Planning, preparing, and practicing simple actions as a community can help make leaving quicker, easier, and safer for residents and first responders, reducing the possibility of injury or worse.

WHEN IN DOUBT - LEAVE EARLY, GET OUT!

## KENSINGTON

EVACUATION  
EVACUATION

EVACUATION  
IS YOUR  
RESPONSIBILITY

RESPONSIBILITY  
RESPONSIBILITY

WILDFIRE  
EVACUATION IMPERATIVES

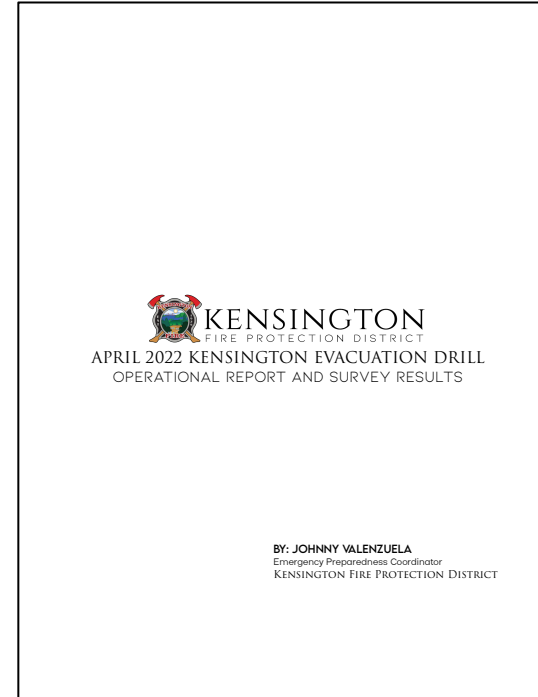
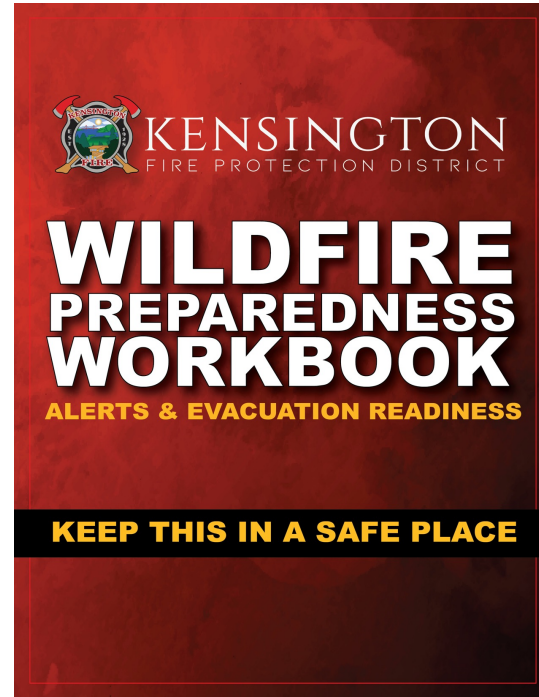
Critical information Kensington residents need to know for a community-wide evacuation.

KENSINGTON ZONE 8

EVACUATION  
EVACUATION  
IS YOUR  
RESPONSIBILITY  
RESPONSIBILITY

# PREPAREDNESS PUBLICATIONS:

Scan the QR's below to view the full document.



### HOME HARDENING

Embers are responsible for most damage during wildfires. They can accumulate on your home, deck, or porch and ignite plants, mulch, leaves, fencing, or furniture. They can also be forced into gaps in the home (e.g., attic vents or an open or broken window) and burn the home from the inside out. When this happens, there can be little damage to the surrounding vegetation, leaving people puzzled as to what caused the home to burn. Hardening your home can help increase its likelihood of survival when wildfire strikes.

**Embers cause the majority of wildfire home ignitions.**

#### HOW HOMES CATCH FIRE

**TREES:** Coniferous trees are highly flammable. Deciduous (leafy) trees are much less flammable.

**SURFACE FUELS:** Plants, leaves, twigs, wood piles and dried grasses are surface fuels.

**STRUCTURES:** Building materials include wood shingles, wood or vinyl siding, wooden fences attached to homes.

**WOOD PILES:** TWIGS, LEAVES

**FLAMES** + **HEAT** + **EMBERS / SPARKS** = **FIRE** + **FUEL** = **WHY HOMES BURN**

**Ember Storm**  
Embers are small pieces of burning material that can travel more than a mile ahead of a wildfire. They can create spot fires when they land on combustible materials, such as leaves in your gutter or plants next to your house and under your windows. Combustible materials should be at least 5 ft. from structures.

**Radiant Heat**  
Radiant heat generated from burning structures or plants can be hot enough to ignite a house without direct flame contact. This is particularly challenging in densely populated areas, where the heat from one burning home can ignite the next.

**Direct Flame**  
Depending on time and exposure, direct flame contact can ignite your home. The flaming front of a wildfire is often not hot enough to ignite a house, but plants around your house and under your windows can ignite combustible siding, or break glass allowing the fire to enter the house.

**IBHS Ember Storm Test Highlights Video**  
The Insurance Institute for Business and Home Safety's Research Center conducted a wildfire test to demonstrate vulnerabilities of a typical home during an ember storm. To view the video, scan this QR code with your mobile device or visit, [www.kensingtonfire.org/emberstorm](http://www.kensingtonfire.org/emberstorm)

A square QR code located at the bottom right of the infographic.







**KENSINGTON**  
FIRE PROTECTION DISTRICT

**ZOOM WEBINAR FEATURING CAL FIRE**  
**FORMING A FIREWISE COMMUNITY**



**OCT 11TH 11:00AM**

[WWW.KENSINGTONFIRE.ORG/KENSINGTON-FIREWISE](http://WWW.KENSINGTONFIRE.ORG/KENSINGTON-FIREWISE)







FIRE PROTECTION DISTRICT

# WILDFIRE COMMUNITY PREPAREDNESS DAY

**SATURDAY MAY 7 2022**  
**KENSINGTON PARK 11am-1:00pm**  
[WWW.KENSINGTONFIRE.ORG/EVENT](http://WWW.KENSINGTONFIRE.ORG/EVENT)

KIDS ACTIVITIES & "TOUCH-A-TRUCK"  
 UPDATES ON COMMUNITY INITIATIVES  
 FOOD TRUCK, & LOCAL ORGANIZATION BOOTHS  
**FEATURING EXPERTS IN EMERGENCY PREPAREDNESS**







**APPLICATION PERIOD 1/1/2024- 4/30/2024**

## **REPLANTING GRANT PROGRAM**

**Funds are available for qualifying projects to replace hazardous vegetation.**

**[WWW.KENSINGTONFIRE.ORG/REPLANT](http://WWW.KENSINGTONFIRE.ORG/REPLANT)**





# **NATIONAL NIGHT OUT**







**KENSINGTON**  
FIRE PROTECTION DISTRICT

# NEIGHBORHOOD EMERGENCY PREPAREDNESS BLOCK PARTY

Safety starts at home.







**KENSINGTON**  
FIRE PROTECTION DISTRICT



**COMMUNITY SAFETY EVENT**

# SHRED & MEDS

PAPER AND PHARMACEUTICAL DROP-OFF



**LOCATION HAS BEEN CHANGED**

**UNITARIAN UNIVERSALIST CHURCH OF BERKELEY  
ONE LAWSON ROAD KENSINGTON**

**LOCATION HAS BEEN CHANGED**

**SATURDAY APRIL 29TH**

**10:00am-1:00pm**

INFO: [WWW.KENSINGTONCA.POLICE](http://WWW.KENSINGTONCA.POLICE)

