



# EMERGENCY PREPAREDNESS

MARCH 2024



**KENSINGTON**  
FIRE PROTECTION DISTRICT

**COMMUNITY SAFETY EVENT**

# **PAPER SHREDDING**

**1 LAWSON ROAD - UNITARIAN UNIVERSALIST CHURCH**

**SATURDAY APRIL 27TH**

**10:00am-12:00pm**

INFO: [WWW.KENSINGTONFIRE.ORG](http://WWW.KENSINGTONFIRE.ORG)





**TRAINING AVAILABLE!**  
**CPR & FIRST AID**  
**SIGN UP TO GET CERTIFIED**

**KENSINGTON**  
FIRE PROTECTION DISTRICT





# KENSINGTON FIREWISE



- Chipping Day 3/11- 15 Homes Participated
- Exterior Home Hardening Walk-Thru 3/23
- Planting Zoom Presentation April date TBD



- Pending Recognition Confirmation



**WILDCAT FIREWISE**

**MAYBECK FIREWISE**

**HIGHLAND PURSUIT**

**TARGET AREA/  
FUTURE DEVELOPMENT**

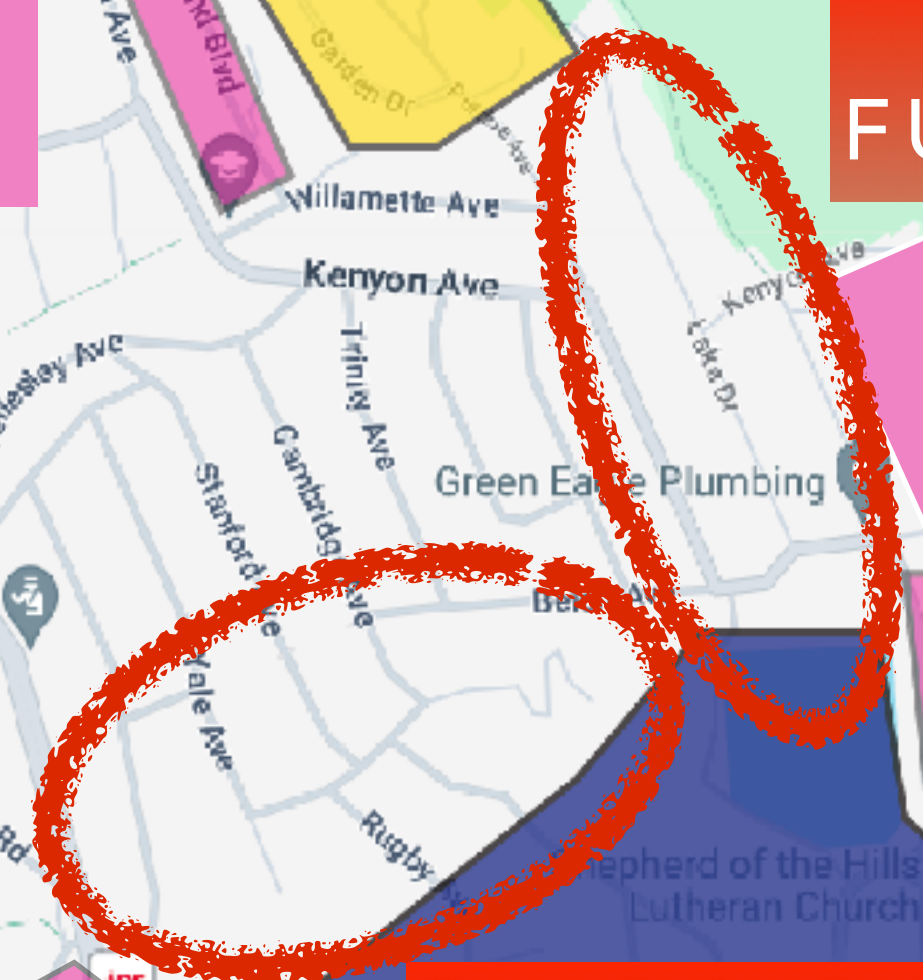
**GRIZZLY PURSUIT**

**PARKSIDE PURSUIT**

**TARGET AREA/  
FUTURE DEVELOPMENT**

**CERRITO CYN PURSUIT**

**BERKELEY**



# CERT SPRING CLASS







**KENSINGTON**  
FIRE PROTECTION DISTRICT

# **STAY AWARE & ALERT RED FLAG WARNINGS**

**SIGN UP FOR EMAIL NOTIFICATIONS**

VISIT TO LEARN MORE: [www.kensingtonfire.org/redflag](http://www.kensingtonfire.org/redflag)

or scan the QR Code below.

- ADJUST YOUR PARKING
- PREP YOUR GO-BAG
- UPDATE YOUR EVACUATION PLAN



[www.kensingtonfire.org](http://www.kensingtonfire.org)

**807 Subscribers**



**APPLICATION PERIOD 1/1/2024- 4/30/2024**

# REPLANTING GRANT PROGRAM

**Funds are available for qualifying projects to replace hazardous vegetation.**

**[WWW.KENSINGTONFIRE.ORG/REPLANT](http://WWW.KENSINGTONFIRE.ORG/REPLANT)**



**KENSINGTON**  
FIRE PROTECTION DISTRICT





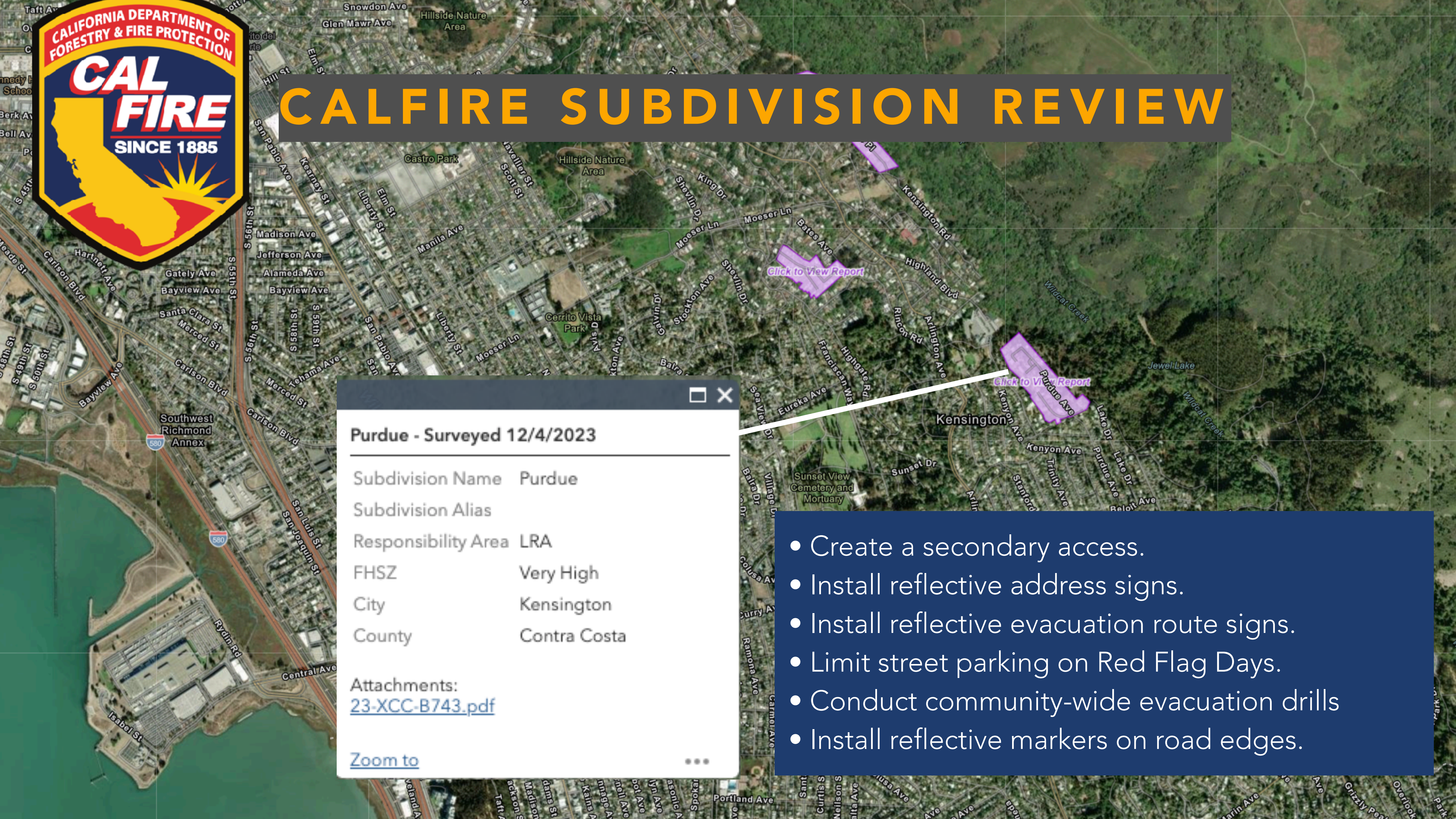








# CAL FIRE SUBDIVISION REVIEW



**Purdue - Surveyed 12/4/2023**

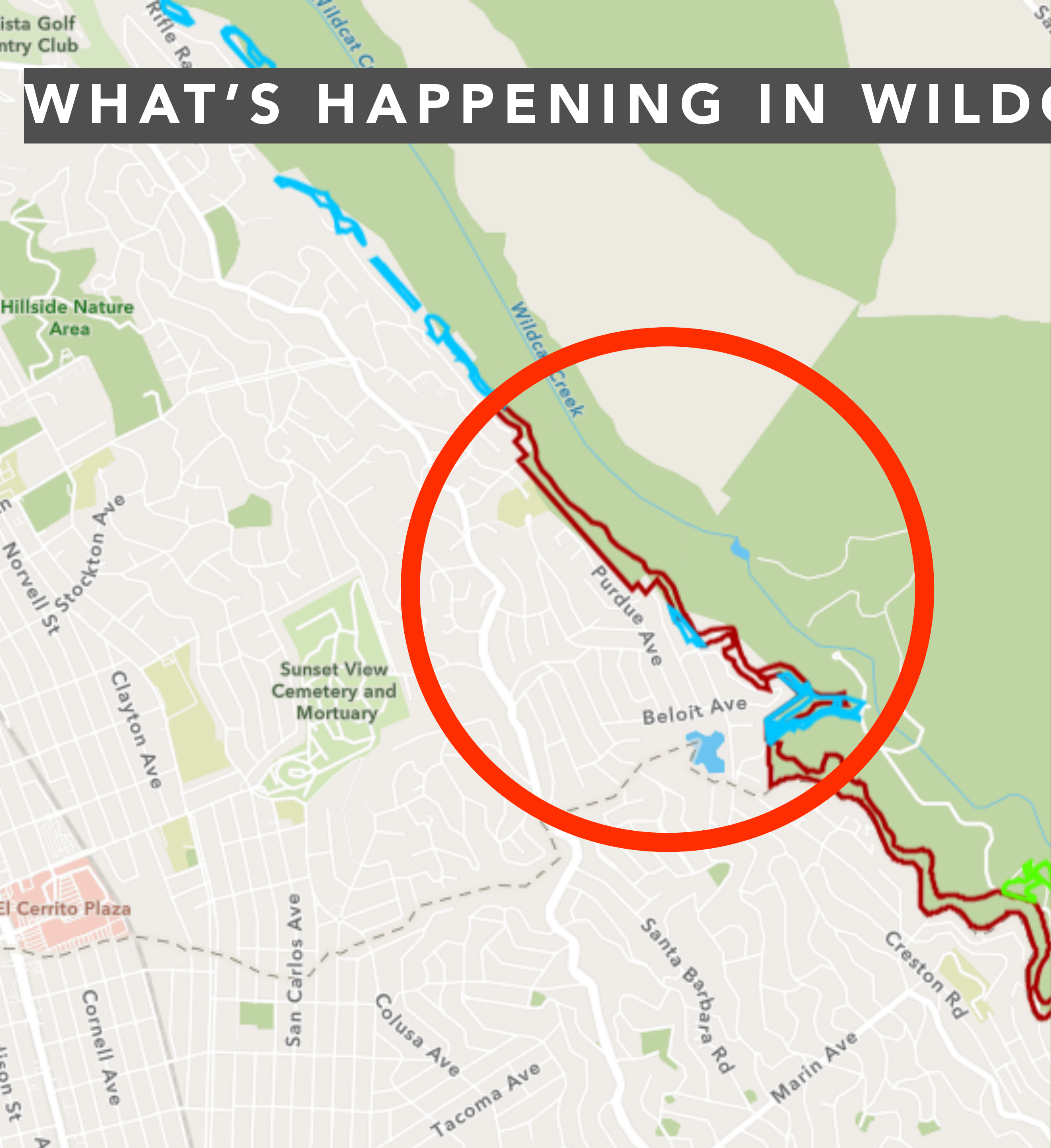
|                     |              |
|---------------------|--------------|
| Subdivision Name    | Purdue       |
| Subdivision Alias   |              |
| Responsibility Area | LRA          |
| FHSZ                | Very High    |
| City                | Kensington   |
| County              | Contra Costa |

Attachments:  
[23-XCC-B743.pdf](#)

[Zoom to](#)

- Create a secondary access.
- Install reflective address signs.
- Install reflective evacuation route signs.
- Limit street parking on Red Flag Days.
- Conduct community-wide evacuation drills
- Install reflective markers on road edges.





# WHAT'S HAPPENING IN WILDCAT CANYON?



*"We are currently seeking multiple grant opportunities to provide us with funding to treat and thin the Eucalyptus stands surrounding the Tilden Nature Area."*

*The timing is still uncertain, given that the applications are still awaiting award, but they have the potential for a significant amount of work in the area."*

**Patrick McIntyre**  
Fire Captain | Fire Department  
East Bay Regional Park District





# THE FIRE PLUG

Fall Edition | 2023  
[www.kensingtonfire.org](http://www.kensingtonfire.org)



**COMMUNITY SAFETY EVENT**  
**SHRED & MEDS**  
 PAPER AND PHARMACEUTICAL DROP-OFF  
 UNITARIAN UNIVERSALIST CHURCH NORTH PARKING LOT  
 ADDITIONAL INFO ON PAGE 3

**SAT 10/28**  
**10am-12pm**

**IN THIS ISSUE**

- Wildcat Firewise Walk With Firefighters 1
- Tour of PG&E Hazard Awareness Center 2
- Kensington Fire Volunteer Opportunities 2
- CERT Water Storage Sale 3
- Paper & Medical Collection Event 3



Alan Siegel leads a tour from Kensington Court to Leneve Place in El Cerrito.

### Wildcat Firewise Walk with Firefighters to Enhance Community Safety

In a remarkable display of community spirit, over 50 Wildcat Firewise residents, accompanied by children and dogs, recently took to the streets to assess wildfire risks in their neighborhood. Guided by Wildcat Firewise Lead Alan Siegel, this walk through the community focused on areas where work has been completed and where work needs to be done. Kensington Fire Protection District Board Director Larry Nagel joined the walk to discuss initiatives increasing Kensington's safety and emergency preparedness.

The walk was a crucial opportunity for residents to engage with Kensington's firefighters and emergency preparedness coordinator and gain insights into effective wildfire prevention measures. Larry Nagel's presence underscored the shared commitment of both residents and local authorities to safeguarding the community from potential fire threats.

Wildcat Firewise actively seeks resources to support removing hazardous trees and vegetation. Contra Costa County's Measure X funds offer a promising avenue to finance these critical efforts, ensuring the community's resilience against wildfires.

Notably, this event drew the participation of community members from neighboring areas, eager to pursue their own Firewise designation in Kensington. They are capitalizing on the momentum generated by Wildcat Firewise, seizing the opportunity to fortify their communities against future fire risks. To learn more about how Kensington residents prepare for emergencies, visit [www.kensingtonfire.org/volunteer](http://www.kensingtonfire.org/volunteer).

# EST. MAIL OUT: MID APRIL

- Evacuation Responsibilities
- Block Party Info
- Firewise Updates
- Replanting Grant Updates
- Upcoming Events
- Defensible Space Reminder
- CWS Register for Alert Notifications
- EBRPD Updates
- CERT Updates



EVACUATION

EVACUATION

EVACUATION

IS YOUR

RESPONSIBILITY

RESPONSIBILITY





KENSINGTON

EVACUATION  
EVACUATION

EVACUATION  
IS YOUR  
RESPONSIBILITY

#### EVACUATION IMPERATIVES

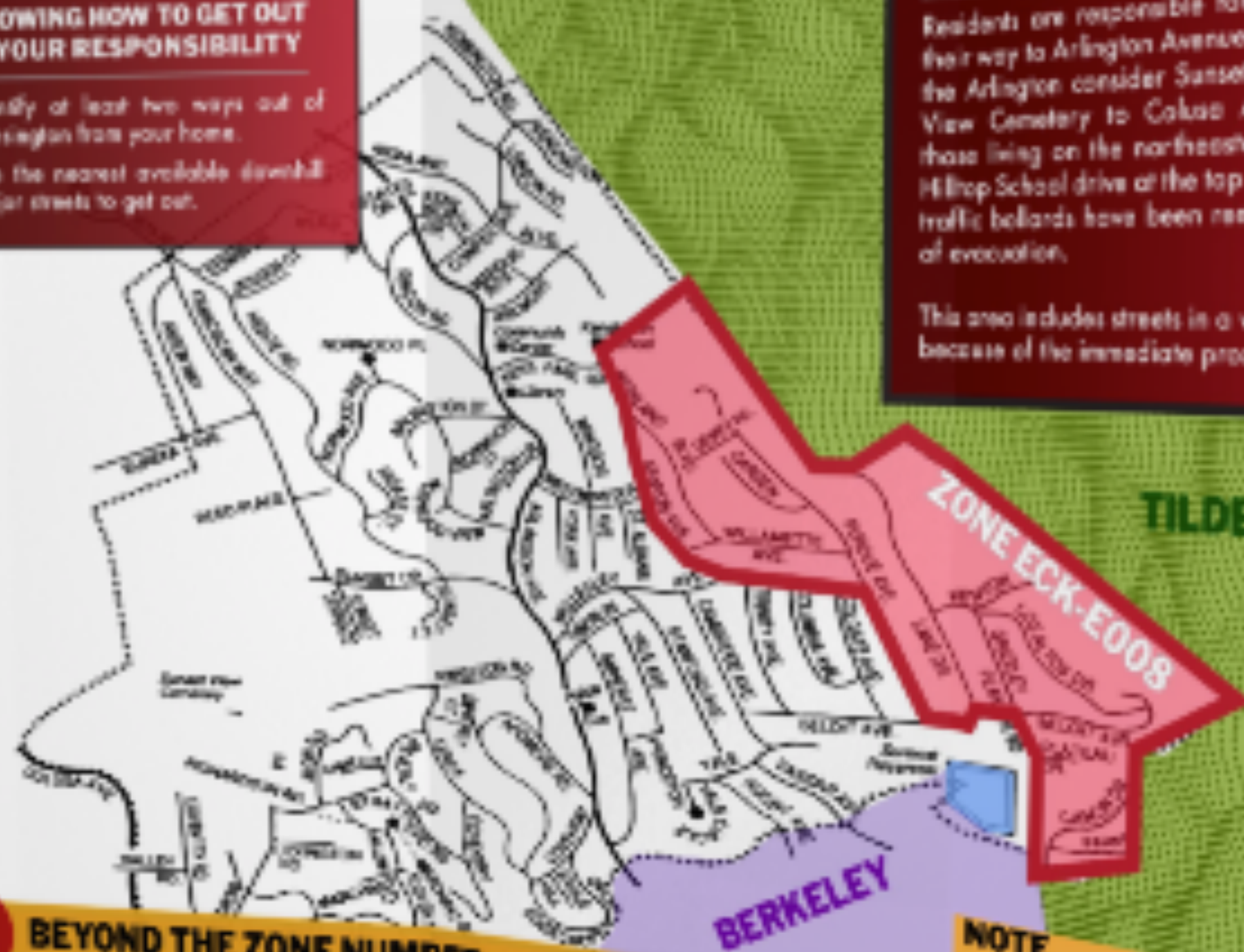
Critical information Kensington residents need to know for a community-wide evacuation.

WWW.KENSINGTONFIRE.ORG

### 1 GET OUT & DOWN

#### KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.



### 2 SITUATIONAL AWARENESS

#### STAY INFORMED & AWARE

Residents are responsible for knowing how to find their way to Arlington Avenue or Spruce St. Once on the Arlington consider Sunset Drive through Sunset View Cemetery to Colusa Ave. Additionally, for those living on the northeastern consider using the Hilltop School drive at the top of Highland where the traffic bollards have been removed for the purpose of evacuation.

This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.

### 3 BEYOND THE ZONE NUMBER

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This involves being ready to leave on short notice and hitchhiking yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **DO NOT** return to your homes until told to do so.

#### NOTE

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.



### 3 KNOW YOUR ZONE continued

Your zone is referred to as ECK-E007, or locally it may be verbally abbreviated as "Zone 7".

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

To learn more about Kensington Zones visit [www.kensingtonfire.org/zone](http://www.kensingtonfire.org/zone)

### 4 PLAN FOR YOUR SAFETY

Establish a plan that ensures:

1. Easily grabbing your pre-packed Go Bag,
2. Following your respective route out of Kensington.
3. Having a plan for shelter that suits your needs, whether its with a friend/relative, a hotel, or second home- plan in advance of an emergency. When an emergency strikes, go there!

More detailed preparedness information is available in the Kensington Wildfire Preparedness Workbook. Visit our website online or request a hard copy by emailing [prepare@kensingtonfire.org](mailto:prepare@kensingtonfire.org).

[WWW.KENSINGTONFIRE.ORG](http://WWW.KENSINGTONFIRE.ORG)

## A MESSAGE FROM THE CHIEFS



### EL CERRITO-KENSINGTON FIRE

Fire Chief Eric Saylor

*" Use this guide as a prompt to finalize your wildfire evacuation plan. We have provided resources which will help you build an emergency plan. Thank you for doing your part to ensure your safety."*

WHEN IN DOUBT - LEAVE EARLY, GET OUT!

### KENSINGTON POLICE DEPARTMENT

Police Chief Mike Gancasz



*A wildland fire presents a unique threat to our community. The presence of a fire that sweeps through the hills that comprise the District of Kensington creates a considerable threat to both life and property. Everyone in our community has an important role in ensuring all residents can safely leave an area threatened by a wildfire. Planning, preparing, and practicing simple actions as a community can help make leaving quicker, easier, and safer for residents and first responders, reducing the possibility of injury or worse.*

[WWW.KENSINGTONFIRE.ORG](http://WWW.KENSINGTONFIRE.ORG)

KENSINGTON  
EVACUATION  
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**EVACUATION  
IS YOUR  
RESPONSIBILITY**

RESPONSIBILITY  
RESPONSIBILITY  
RESPONSIBILITY

### EVACUATION IMPERATIVES

Critical information Kensington residents need to know for a community-wide evacuation.

[WWW.KENSINGTONFIRE.ORG](http://WWW.KENSINGTONFIRE.ORG)



# 1 GET OUT & DOWN

## KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

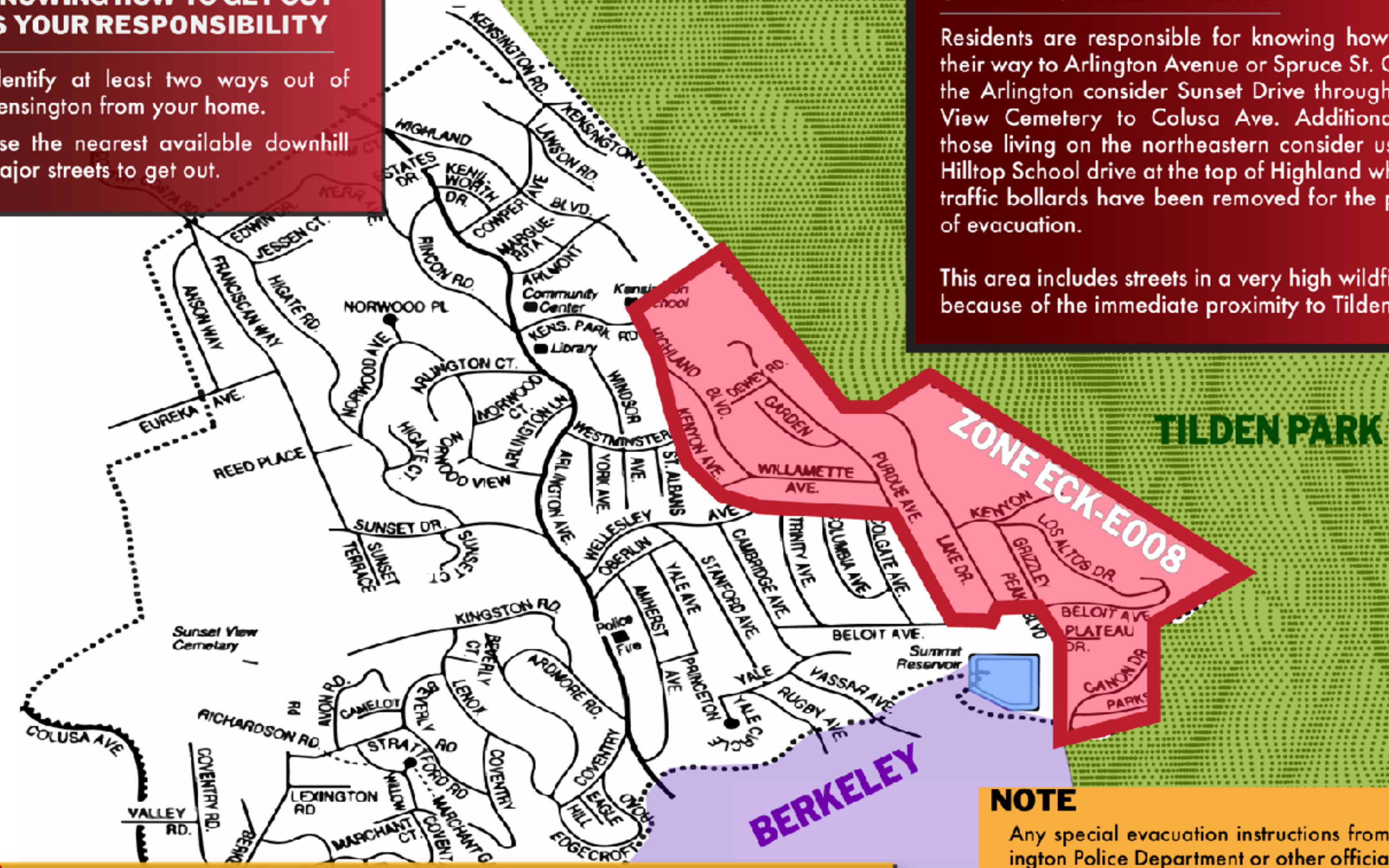
Identify at least two ways out of Kensington from your home.  
Use the nearest available downhill major streets to get out.

# 2 SITUATIONAL AWARENESS

## STAY INFORMED & AWARE

Residents are responsible for knowing how to find their way to Arlington Avenue or Spruce St. Once on the Arlington consider Sunset Drive through Sunset View Cemetery to Colusa Ave. Additionally, for those living on the northeastern consider using the Hilltop School drive at the top of Highland where the traffic bollards have been removed for the purpose of evacuation.

This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.



# 3 BEYOND THE ZONE NUMBER ZONE ECK-E008

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This involves being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation.

**NOTE**  
Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.

TURN OVER- continued on back.

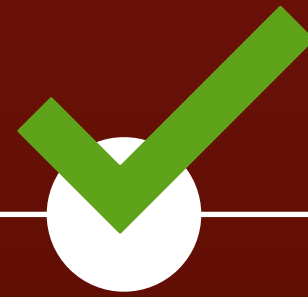


# EVACUATION IS YOUR RESPONSIBILITY

## CAMPAIGN DEVELOPMENT



Subcommittee  
Approval



EP Committee  
Approval

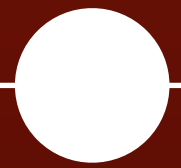


Fire/Police Chief  
Approval

CWS  
Review

**PENDING**

KFPD Board  
Approval



Print Completion  
**TARGET: 5/3/2024**




# EVACUATION IS YOUR RESPONSIBILITY

## CAMPAIGN ELEMENTS

- Trifold Brochures for each zone
- Magnet for each zone
- Program Announcements
- Signage/Banners
- Social Media Campaign



# ZONE MAGNET - ENCLOSURE




**I LIVE IN ZONE: 4**

THE FULL ZONE NAME ACCORDING TO THE COUNTY IS:  
**ECK-E004**

**ECK = EL CERRITO/KENSINGTON**

For more information about your zone and how to better prepare for emergencies, visit the website below.

[www.kensingtonfire.org/zone](http://www.kensingtonfire.org/zone)




**I LIVE IN ZONE: 5**

THE FULL ZONE NAME ACCORDING TO THE COUNTY IS:  
**ECK-E005**

**ECK = EL CERRITO/KENSINGTON**

For more information about your zone and how to better prepare for emergencies, visit the website below.

[www.kensingtonfire.org/zone](http://www.kensingtonfire.org/zone)




**I LIVE IN ZONE: 6**

THE FULL ZONE NAME ACCORDING TO THE COUNTY IS:  
**ECK-E006**

**ECK = EL CERRITO/KENSINGTON**

For more information about your zone and how to better prepare for emergencies, visit the website below.

[www.kensingtonfire.org/zone](http://www.kensingtonfire.org/zone)



## KENSINGTON FIRE PROTECTION DISTRICT


**I LIVE IN ZONE: 7**

THE FULL ZONE NAME ACCORDING TO THE COUNTY IS:  
**ECK-E007**

**ECK = EL CERRITO/KENSINGTON**

For more information about your zone and how to better prepare for emergencies, visit the website below.

[www.kensingtonfire.org/zone](http://www.kensingtonfire.org/zone)




**I LIVE IN ZONE: 8**

THE FULL ZONE NAME ACCORDING TO THE COUNTY IS:  
**ECK-E008**

**ECK = EL CERRITO/KENSINGTON**

For more information about your zone and how to better prepare for emergencies, visit the website below.

[www.kensingtonfire.org/zone](http://www.kensingtonfire.org/zone)



**I LIVE IN ZONE: 9**

THE FULL ZONE NAME ACCORDING TO THE COUNTY IS:  
**ECK-E009**

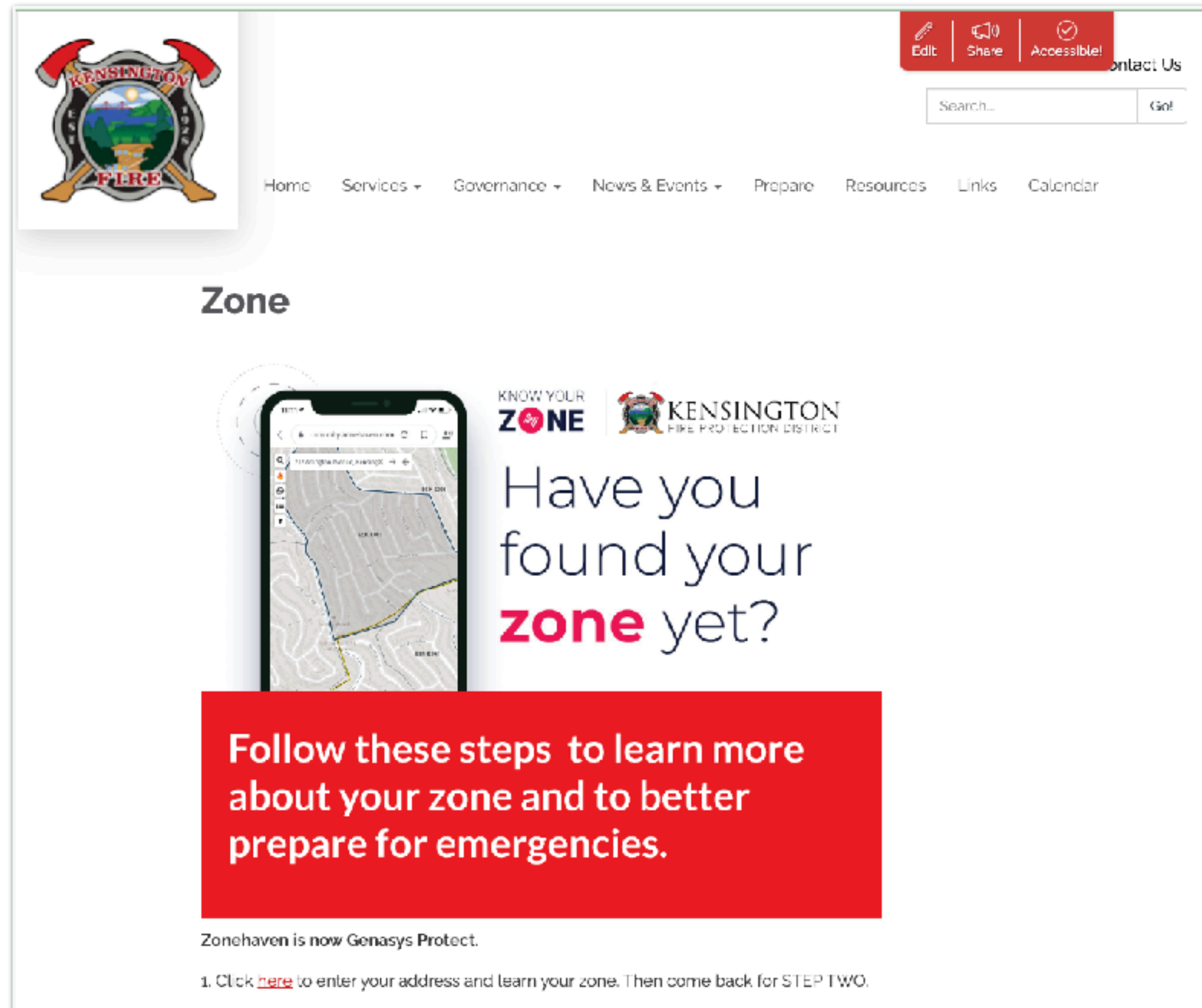
**ECK = EL CERRITO/KENSINGTON**

For more information about your zone and how to better prepare for emergencies, visit the website below.

[www.kensingtonfire.org/zone](http://www.kensingtonfire.org/zone)



# ZONE WEBSITE LANDING PAGE



The screenshot shows the website's header with the Kensington Fire logo, navigation menu (Home, Services, Governance, News & Events, Prepare, Resources, Links, Calendar), and utility links (Edit, Share, Accessible, Contact Us, Search). The main content area features a 'Zone' heading, a smartphone displaying a map, and the text 'Have you found your zone yet?'. A red call-to-action box contains the text: 'Follow these steps to learn more about your zone and to better prepare for emergencies.' Below this, it states 'Zonehaven is now Genasys Protect.' and provides step 1: 'Click [here](#) to enter your address and learn your zone. Then come back for STEP TWO.'



This section includes a map of the district divided into nine numbered zones (4-9). Below the map, step 2 is described: 'Based on the zone provided by Genasys Protect in STEP 1, select your zone below for more information:'. A list of zone codes is provided: ECK-E004, ECK-E005, ECK-E006, ECK-E007, ECK-E008, and ECK-E009. The Genasys Protect logo and 'Download our Mobile App' section are shown, along with a smartphone displaying the app interface. Step 3 is: 'Download the Genasys Protect App for your mobile device to receive notifications. NOTE: This is not a replacement for Contra Costa County Community Warning System (CWS)- please ensure you are registered with Contra Costa County CWS as your primary emergency alert notification. Visit CWS to register: [www.cwsalerts.com](http://www.cwsalerts.com)'.



# MATERIAL DISTRIBUTION

## BOARD CONSIDERATION

### USPS

Engage vendor (**Mailstream**)  
To assemble and ship all materials  
Targeted to each zone via USPS.

### Volunteer Engagement

Engage community volunteers  
To assemble and distribute all materials  
Through team work.

47 individuals signed up on the  
KFPD Volunteer email list.

Will we need a formalized Volunteer program?




# MATERIAL DISTRIBUTION

**KENSINGTON**  
**EVACUATION**  
**EVACUATION**  
**EVACUATION**  
**IS YOUR**  
**RESPONSIBILITY**

**EVACUATION IMPERATIVES**

Critical information Kensington residents need to know for a community-wide evacuation.

[WWW.KENSINGTONFIRE.ORG](http://WWW.KENSINGTONFIRE.ORG)

 **KENSINGTON**  
 FIRE PROTECTION DISTRICT

**I LIVE IN ZONE:** **9**

THE FULL ZONE NAME ACCORDING TO THE COUNTY IS:  
**ECK-E009**

**ECK = EL CERRITO/KENSINGTON**

For more information about your zone and how to better prepare for emergencies, visit the website below.

[www.kensingtonfire.org/zone](http://www.kensingtonfire.org/zone)

**EMERGENCY RESPONSE TRAINING**  
**OPEN ENROLLMENT - REGISTER NOW!**

- DISASTER PREPAREDNESS
- FIRE SAFETY & HAZARDS
- BASIC FIRST AID
- TREATING LIFE-THREATENING CONDITIONS
- SEARCH & RESCUE

~~\$100~~ **\$40**  
 EL CERRITO & KENSINGTON RESIDENTS QUALIFY FOR RESIDENT COURSE FEE

Contact for registration info:  
[prepare@kensingtonfire.org](mailto:prepare@kensingtonfire.org)

 **KENSINGTON**  
 FIRE PROTECTION DISTRICT


**STAY AWARE & ALERT**  
**RED FLAG WARNINGS**

**SIGN UP FOR EMAIL NOTIFICATIONS**  
 VISIT TO LEARN MORE: [www.kensingtonfire.org/redflag](http://www.kensingtonfire.org/redflag)  
 or scan the QR Code below.

- ADJUST YOUR PARKING
- PREP YOUR GO-BAG
- UPDATE YOUR EVACUATION PLAN




[www.kensingtonfire.org](http://www.kensingtonfire.org)


 **KENSINGTON**  
 FIRE PROTECTION DISTRICT


**EVACUATION IS YOUR RESPONSIBILITY**  
 Know what to do, and when to do it.


Take action on the following then take our Community Emergency Preparedness Survey at [www.kensingtonfire.org/survey](http://www.kensingtonfire.org/survey).


Save the accompanying magnet and register for Red Flag Warning notifications. Instructions are on the magnet. Red Flag Warning emails will be sent to residents that subscribe to the email list. The email gives residents more time to prepare when wildfire risk is heightened by weather conditions.


 **Register with Contra Costa County's Community Warning System**  
 Of survey respondents, 96.1% have registered with CWS. To receive emergency alerts, register by visiting [www.cwsalerts.com](http://www.cwsalerts.com) or call 925-655-0111.

 **Add the CWS Contact Card to your mobile phone's contacts**  
 Of survey respondents, 45.7% have added the CWS phone number to their mobile phone contacts. Prevent your mobile phone from flagging an alert as "possible spam."  
 Save 925-655-0195 as "EMERGENCY ALERT (CWS)" or scan the QR code.

 **Assemble and place your Go Bag in an easily accessible location**  
 Of survey respondents, 67.7% have their Go Bag packed for quick departure. Use the KFPD Wildfire Preparedness Workbook as a packing guide. [www.kensingtonfire.org/wildfire-preparedness-workbook](http://www.kensingtonfire.org/wildfire-preparedness-workbook)

 **Collect emergency supplies for your home**  
 Of survey respondents, 67.4% have emergency supplies stored at home. Take advantage of the CERT Water Storage & Emergency Supply Sale. For more information, visit [www.kensingtonfire.org/suppliesale](http://www.kensingtonfire.org/suppliesale).

 **Create a family emergency communication plan**  
 Of survey respondents, 55.1% have established a family communication plan for emergencies.  
 Visit [www.kensingtonfire.org/prepare](http://www.kensingtonfire.org/prepare) to download the FEMA "Create Your Family Emergency Communication Plan" tool.



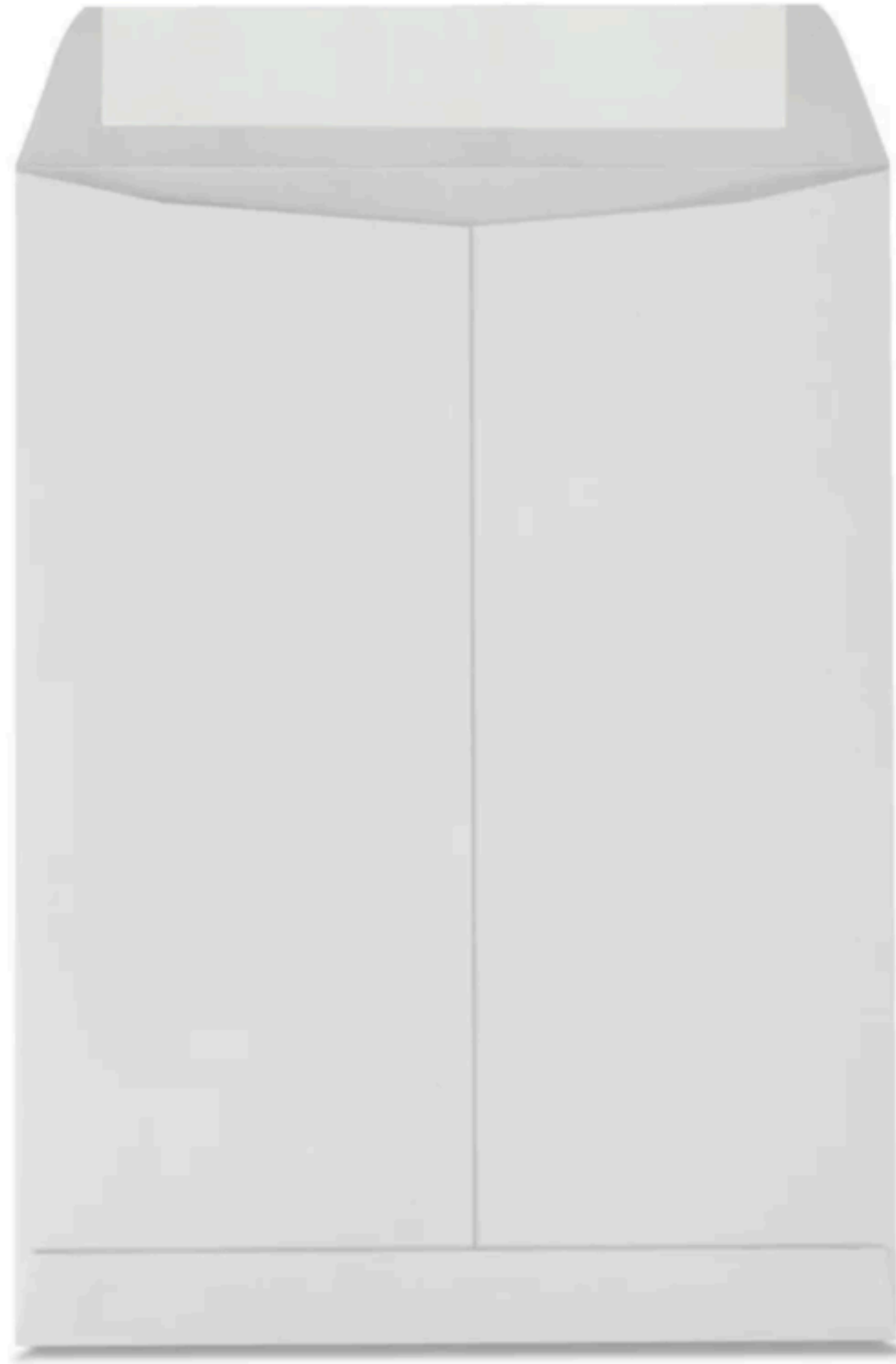
**CWS CONTACT CARD**  
 SCAN TO DOWNLOAD

[www.kensingtonfire.org](http://www.kensingtonfire.org)



# MATERIAL DISTRIBUTION

## BOARD CONSIDERATION



Plain Pouch

Vs.

Branded





# SURVIVAL KITS

## 200 UNITS ORDERED







KENSINGTON  
FIRE PROTECTION DISTRICT

QUESTIONS?

[PREPARE@KENSINGTONFIRE.ORG](mailto:PREPARE@KENSINGTONFIRE.ORG)