



## KENSINGTON COMMUNITY PREPAREDNESS ACTIVITIES

The Kensington Fire Protection District aims to provide the most relevant preparedness topics for the Kensington community. The Kensington Fire Protection District can host a series of events to increase community participation and improve household preparedness. As we face continued county and state pandemic precautions for public engagements, the following program builds on the known success of previously held community virtual town halls and smaller outdoor neighborhood block parties.

### **Primary Objectives:**

- Register all participants for CWS and Nixle.
- Make participants aware of the benefits of subscribing to the KFPD Communication Toolkit platforms.
- Ensure participants understand the risks of Red Flag Days and how they will know when they occur.
- Ensure participants begin planning for alternate living accommodations during evacuations.
- Register mobility challenged individuals with the KPD.
- Ensure participants understand that leaving early is an option that has many benefits.
- Provide participants with information that improves parking and traffic during Red Flag Days.
- Provide participants with resources to improve their home emergency supplies.
- Provide participants with resources to improve their go bags.
- Provide participants with information about training and volunteer opportunities.

### **EVENT I: (Virtual) Preparedness Webinar**

Modeled in the likeness of the 11/2021 Kensington Improvement Club Town Hall, this event will invite several guest speakers to address key issues related to emergency preparedness and evacuations. Each of the guest speakers will have a call to action message for the residents. An example of the agenda and content is as follows:

#### **County OES- CWS**

Topics: Community Warning System registration, how it works during an emergency.

#### **Kensington Fire Protection District:**

Topics: Communication toolkit, go bags, planning for shelter during an evacuation

#### **Kensington Police Department**

Topics: notifying KPD of mobility challenges, road safety and parking during red flag days

#### **El Cerrito Kensington CERT**

Topics: supplies / water containers / fire extinguishers / volunteer and training opportunities

#### **Kensington Fire Department**

Topics: TBD by Chief Pigoni

#### **KARO/ECHO**

Topics: Weather Radio Use and benefits

Short interactive activities can be inserted between segments to engage the audience and collect information that would be helpful for KFPD feedback.

The meeting can be recorded and posted to reach additional attendees that did not have an opportunity to attend the webinar.

## **EVENT II: Evacuation Drill & Preparedness Block Party**

KFPD will coordinate a message with CWS to prompt an evacuation drill. In advance of the drill, KFPD will run a robust print and advertising campaign to push for CWS registration and announce the drill. The evacuation will prompt participants to bring go bags and convene at a predetermined meeting point for the Preparedness Block Party activities.

This drill serves as a registration campaign and awareness of CWS for Kensington residents. The drill has an opportunity to discuss Red Flag Days, parking habits, traffic concerns, and evacuation routes. This drill also serves as an opportunity to further educate and engage the community upon arrival at the meeting point.

The meeting point can be a community center, park, or just a sidewalk of various residences, like National Night Out. This event will be an opportunity to connect community members with other preparedness enthusiasts to evaluate and improve individual preparedness efforts.

The KFPD can set up a booth at this event which will provide an opportunity to promote CWS registration. The KFPD may also have pamphlets for the Communication toolkit, CERT Emergency supply sale information, volunteer opportunities, additional preparedness resources, and home hardening information.

This event can be used for various scenarios. The KFPD can align the event with National Wildfire Community Preparedness day, which takes place the first Saturday in May annually. This activity can also be tailored to other risk scenarios such as landslides, earthquakes, chemical hazards, and more.

These two events are designed to identify community members that would likely serve as CERT volunteers, which helps sustain a recruitment pool for the program.

This program can be paired with a pancake breakfast/brunch when dedicated volunteers are identified.

Please feel free to contact me about refining these programs to better suit the needs of the district and community.

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